BioNexus | KC

RareKC

# ZEBRA SUMMIT

**The Zebra Summit is a first-of-its-kind regional convening focused on rare diseases, bringing together patients, caregivers, clinicians, researchers, advocates, health systems, industry partners, and policymakers to advance awareness, collaboration, research, and care. Hosted by RareKC and co-hosted by BioNexus KC, the conference will feature two days of programming, networking, exhibits, and community engagement.**

| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|---|---|---|---|---|
| **Benefits** | **$15,000** | **$10,000** | **$5,000** | **$3,000** |
| **Conference Passes** | 10 | 8 | 5 | 3 |
| **Exhibit Table (6-foot)** | X | X | X | |
| **1-Minute Remarks** | X | | | |
| **Panel Discussion Moderator** | X | | | |
| **Recognition During Program Remarks** | X | X | X | X |
| **Dedicated Social Media Feature** | X | X | | |
| **Recognition on Digital Invites** | X | X | X | |
| **Logo + Link on Event Website** | X | X | X | |
| **Company Name on Event Website** | X | X | X | X |
| **Logo on Event Screens** | X | X | X | X |
| **Logo on Event Signage** | X | X | X | X |
| **Post-Event Attendee Email Recognition** | Logo + Link | Logo | Company Name | Company Name |
| **Banner Placement Adjacent to Exhibit Table** | X | X | X | |
| **Sponsorship Availability** | **2** | **4** | **8** | **20** |

**To sponsor, please contact Chad Grittman at Chad@RareKC.org**

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## Presenting Sponsor

**$25,000**

As our Presenting Sponsor, your generosity ensures that cost is never a barrier to connection. Your support covers registration for every patient and caregiver, making this event accessible to the rare disease community regardless of financial circumstances. Together, we're creating a welcoming, inclusive experience where every family has the opportunity to be present, supported, and engaged.

### Sponsorship Includes

- Exclusive Presenting Sponsor designation
- Recognition to all attendees of their sponsorship of patient and caregiver registrations
- 10 conference passes
- 6-foot exhibit table
- 2-minute opening remarks
- Recognition during program remarks
- Dedicated social media feature
- Recognition on:
  - o Digital invites
  - o Event website
  - o Event screens and signage
  - o Post-event attendee email

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Meaningful conversations do not have to end when the conference does.

## Collaboration Catalyst Sponsor

(Exclusive) **$5,000**

Throughout the Zebra Summit, attendees who identify an opportunity for collaboration in research, advocacy, clinical care, policy, or innovation may request a Collaboration Catalyst voucher at the registration desk. Each voucher covers the cost of a follow-up coffee or lunch, making it easier to continue the conversation and build a meaningful collaboration after the conference.

Your sponsorship will help fund post-conference meetups designed to strengthen relationships and accelerate progress across the rare disease community.

### Sponsorship Includes

- Exclusive Collaboration Catalyst Sponsor designation
- Recognition during opening remarks
- Logo on Collaboration Catalyst signage at the registration desk
- Recognition on the conference website
- Recognition in the post-event attendee email
- Recognition during follow-up communications promoting the Collaboration Catalyst program
- A post-conference impact report summarizing:
  - o Number of Collaboration Catalyst meetings funded
  - o List of vouchers distributed
  - o Participant testimonials and impact stories
  - o Testimonials describing collaborations that resulted from the program

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